

The Sold Advantage™

Discovery Process:

Financial freedom. A new job in a new place. Downsizing the empty nest. There are many reasons why you may be selling your home. We take the time to discover your personal story and objectives and we'll show you how market conditions apply to your unique situation.

The Strategic Advantage:

Your home is likely to be your biggest asset so we don't leave anything to chance. Our proven assessment tools enable us to develop a personalized step-by-step gameplan that will maximize the re-sale value of your home. We've allied with a team of professional home inspectors, floor plan technicians, stagers and photographers that will give you the edge on the competition. A listing agreement establishes our mutual commitment to selling your home.

The Price Calculator:

Finding the right price for your home will determine how quickly it sells. Our detailed property analysis and value assessment will ensure your home is priced to sell.

The Implementation System:

We've established a surefire plan and we follow it to the T. We'll provide you with a marketing planner and regular feedback so that you can sit back and relax knowing that "it's taken care of."

The Offer Maximizer:

It's the reason you hired a professional. We handle the stress of negotiating the price and the terms of the sale according to your needs and by working with a licensed Realtor you're ensured a legal and binding contract.

The Peace of Mind Advantage:

You've sold your house and now you're concerned about Closing. We have systems in place to ensure a smooth transition from one home to the next. We've done this before and we'll walk you through the process. The service doesn't stop at closing either - you'll have life long access to trusted referrals and your real estate questions answered at any time. That's the Peace Of Mind Advantage.

